





WHAT IS DIGI HOTEL

Hotel guests often do not notice your additional services.

With **DiGi Hotel** you will draw the **utmost attention** to the services offered byyour structure ensuring **efficient marketing** through a **MULTI-LINGUAL** system.

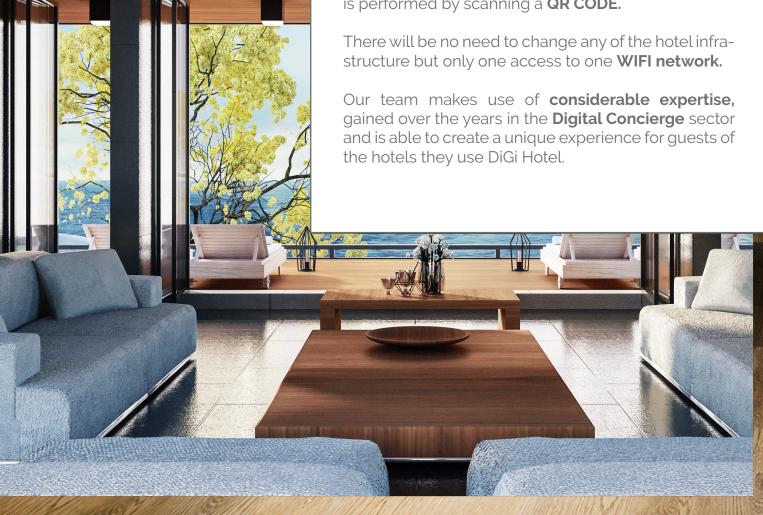
From booking tours, to room services, guest messaging and local travel guides, our platform offers **endless possibility**.

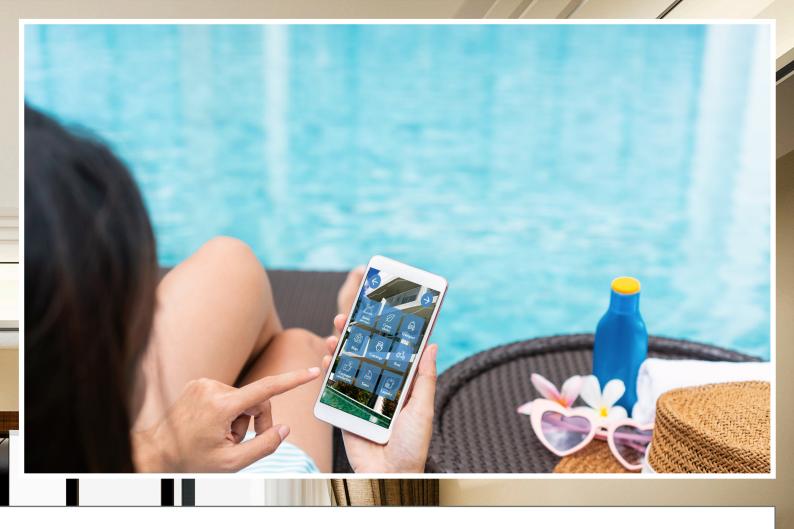
The best device to deliver **digital content** to your guests in the comfort of their rooms.



HOW DOES IT WORK

We have designed our system to be the most **simple as possible to use.** Access to the system is performed by scanning a **QR CODE.**





WHY DIGI HOTEL?

Cost savings thanks to the Green option: All over the world, hoteliers are looking for new methods to optimize cleaning processes and reduce their costs.

Increase in the average daily spending of guests: From the comfort of their rooms they can: order breakfast or lunch, book a ticket for the theater, organize an excursion, book a session at the SPA and much, much more; all this translates into an estimated increase of 300% of sales due to a strong visibility given to the complementary services of hotel facilities.

Easy to Use : Guests love the ease of navigation, the speed of performance, and the wealth of personalized content. The system is so easy to use that you don't need one help screen.

Improvement of internal processes: DiGi Hotel allows to automate many procedures such as for example, communication with guests for requests for additional services and to significantly reduce contacts with the reception or concierge.

Increase guest satisfaction, happier guests return.

DiGi Hotel helps your guests make the most of their stay, helping to give life to their hotel experience in a uniform way to the traditional service.

FUNCTIONALITY

Room Service

Trasport

Maps

Digital concierge

Rent

Client Feedback

Tours

Laundry

Local Info

Housekeeping

Luggage

Tv Channels

Online Check-out

Green Option

Hotel Info

Mini Bar

Multilanguage Menu Virtual Contact Center



CREATED FOR INTEGRATION

The DiGi Hotel system has been designed for easy integration (via API and web) with a variety of hotel systems and booking services.

Additions can be included during or after the initial installation.

PMS - Various systems supported.

DiGi Hotel Cloud



Integrated Hotel Dashboard

DIGI HOTEL IN A NUTSHELL

PROFITABILITY



It saves you time and money

Less labor, fewer prints and fewer human errors.

The dedicated dashboard manages all data relating to the hotel in real time!



It makes you money

Guests spend more, R.O.I up to 300% on room services, transportation, online boutiques and in all the services provided by your hotel.

HOSPITALITY



Loved by guests

A spectacular and intuitive graphic facilitates the stay in the hotel by providing all the information and the necessary services.



Multi Language System

It doesn't matter what country your customer is from, all the necessary information will come displayed in your language.

ENVIRONMENT



No more paper

The digital choice is not just information in real time but a drastic reduction in work of paper.



Green option

Green option: Let your guests decide whether their room is cleaned daily by offering them a cleaning waiver, this can significantly reduce the cost of laundry, with a large positive impact on the budget.

OPERATION



The client

Manages all requests directly from your smartphone including fast checkout, with a click.



Through DiGi Hotel

The entire sales process is fully automated.

MARKETING



Promotions and discounts

Highlights discount messages according to the various periods of the year (high or low season).



Communication system

Communicate with your guest like never before, send direct messages to guests, special offers and promotions. Customer loyalty through direct contact is our goal.



Pollution and **climate change** are huge social problems that dominate current discussions about the future of almost all sectors.

Giving guests the choice to forgo room cleanliness is a **prime example** of this type of environmental initiative as it is easy and simple to implement, but it also benefits the hotel creating a **positive image** and generating **significant cost savings**.

The Green option allows guests to forgo part of the periodic cleaning services of the their room.

With the Green option, hotels can save their resources and build a reputation for themselves as a company that resonates with the ethics of modern guests.

CLEANING COSTS IN DETAIL



ACCESS TO THE PLATFORM VIA QR CODE CONTACTLESS

At the time of the first configuration, the DiGi Hotel platform will create a unique, **dedicated QR code** to the hotelier.

Thanks to the QR code, guests can access the information and services of the structure via their smart-phone or tablet, without having to download any additional software and in full security, having to authenticate with the data provided at check-in.

Access to DiGi hotel thanks to the QR code also fits perfectly with the provisions on containment of the epidemiological emergency from **COVID-19** through the use of technical solutions that plan to minimize contact with **potentially contaminated surfaces**, such as paper menus and information flyers.

Customers will use their mobile phones or tablets, avoiding a tiring and costly operation at the hotel, at each check-in, **disinfection** of brochures, menus, etc present in the rooms. The same solution will it can also be used in FB areas (restaurant, bar, etc) to replace paper menus.





ADDITIONAL BENEFITS

Integrated dashboard : Real-time sales data via a dedicated dashboard through the which you can view the services / products sold.

Reprinting costs of flyers and brochures eliminated! : Change photos, prices, promotions or add / delete a service / product in real time with a click, thus optimizing working times, without having to interface with graphic designers and copy shops.

Business Market Intelligence: Highlight a service / product to your liking to convey the sale by inserting a promotion. The transition from paper to digital allows you to channel products into based on marketing decisions in real time and with one click.

Multi Language Selection : The products / services are extensively illustrated and explained in a multi language version.

Human error due to communication difficulties is practically reduced to zero and sales are facilitated.

Cloud PBX: An innovative solution to allow you to make phone calls while avoiding the onerous costs of cabling, maximizing profits thanks to VoIP technology.



www.digihotel.club